

***** PRESS RELEASE *****
***** Saturday, Sept. 3, 2005 *****

Rally For Kepler's To Show Community Support

A rally in support of Kepler's Books will be held Tuesday, Sept. 6 at 5pm outside of Kepler's Books in Menlo Park. Clark Kepler will attend.

"I've received countless calls and emails in support of Kepler's Books and Clark Kepler," said event organizer and Menlo Park City Council Member Kelly Fergusson. "This is an opportunity for people to gather and express their support of Kepler's contribution to our local and extended community during the past fifty years, and their gratitude for Kepler's role in our local culture and history. I'll not let Kepler's Books close for good without providing whatever assistance I can muster from the city and broader community that would be useful to Clark Kepler and the possible continued operation of his business."

According to Fergusson, Clark Kepler is scheduled to meet with the Tan Group, his landlord, earlier on Tuesday before the event. She hopes representatives from the Tan Group will also attend the rally. "I give much credit to Dave Johnson [Menlo Park Business Development Manager] for urging both parties to meet and talk, and for facilitating these negotiations," said Fergusson.

Co-organizer Michael Closson (micloss@earthlink.net) is inviting and coordinating event speakers, as well as serving a focal point for those in the community wishing to offer help or otherwise participate.

Blogger Rick Opaterny will spread the word about the event through his online community at www.savekeplers.com.

Following the rally, a roll-up-your-sleeves work session will be held at City Hall, 701 Laurel Street, Menlo Park. This session will allow people -- with business model / business plan expertise, bankruptcy and other law expertise, ideas about funding and investors, and real estate / commercial space options -- an opportunity to express their support and willingness to help, if needed. This later session is an opportunity for Mr. Kepler to express his specific needs, should he desire to do so, in a business-oriented setting, as well as an opportunity for the business community to respond. According to recent reports, some "qualified investors" have already approached him.

Rally For Kepler's and the subsequent business meeting are open to the public.

Kepler's Books is located at 1010 El Camino Real in Menlo Park.

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